

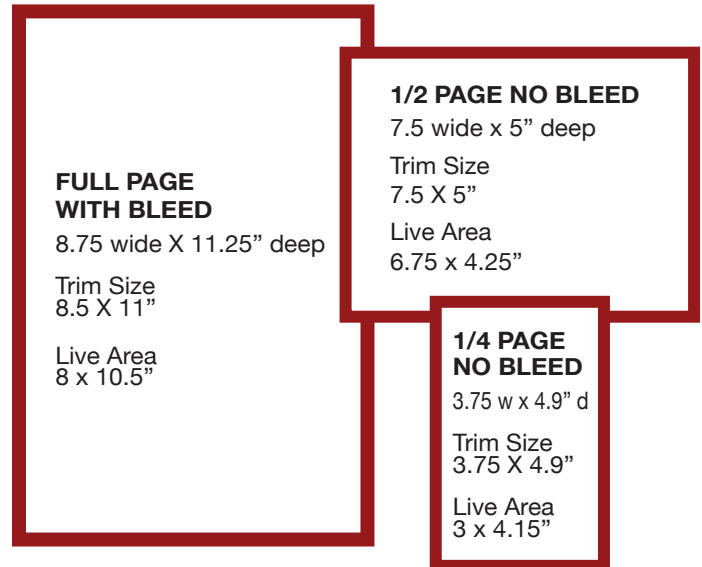
## Official Show Guide Advertising Rates & Specs

Single out your company, organization, products or booth by advertising in our official show guide. This tailored, comprehensive guide is promoted on-line prior to event, as well as available digitally to 200,000+ consumers upon entering our shows. Don't miss this opportunity to showcase your company or product.

### Advertising Schedule

Show	Dates	Booking Deadline	Artwork Deadline
<b>2022</b>			
Toronto	October 14-16	September 26	September 30
Calgary	November 11-13	October 24	October 30
Edmonton	November 18-20	October 31	November 4
<b>2023</b>			
Vancouver	February 3-4	January 16	January 20
Saskatoon	February 17-19	January 30	February 3
Regina	February 24-26	February 6	February 10
Red Deer	March 24-26	March 6	March 10

### Advertising Specifications



### Advertising Rates (per show)

Ad Sizes	Major Market Rates**	Secondary Market Rates**
Full Page*	\$1000	\$750
1/2 Page	\$600	\$500
1/4 Page	\$325	\$250

\*Inquire for info on premium placement rates and availability.  
\*\*Major Markets include: Vancouver (YVR), Calgary (YYC), Edmonton (YEG), Toronto (YYZ)  
\*\*Secondary Markets include: Red Deer (YQF), Regina (YQR), Saskatoon (YXE)

\*\*Taxes not included.

- All artwork should be in **CMYK colour**
- Acceptable file formats are **high resolution .pdf or .eps**
- Files should be a minimum of **300dpi**.
- Do not include crop marks or any other printer's marks.
- Page sizes indicated already include bleed where necessary.
- We cannot guarantee 100% colour accuracy.

For any questions regarding artwork submissions contact **Darryl Rosengreen** 403-874-6852 [darryl@tabooshows.com](mailto:darryl@tabooshows.com)

**Please send your final artwork to your sales representative and [marvin@canwestproductions.com](mailto:marvin@canwestproductions.com). Please indicate with your submission which show you are submitting artwork for.**

#### Page Size & Bleed Area submit your ad at this size

The area used for ink to "bleed" off the edges of the page so that no white edges occur when the publication is cut to Trim Size.

#### Trim size

The actual physical size of the finished publication.

#### Live Area

The area of the page occupied by the ad's images and text. All images and text **must** be within the boundaries of this area, except images which are intended to "bleed" off the page.

# TABOO

PRODUCTIONS INC

## THE EVERYTHING TO DO WITH SEX SHOW

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Full Page \$750\*

Half Page \$500\*

Quarter Page \$250\*

\*Plus applicable tax

Total Cost \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Note that this is a writable PDF, simply save to your documents or desktop, fill in on screen, and email to: [Darryl@tabooshows.com](mailto:Darryl@tabooshows.com)

Digital signatures must be created for the signature field and are considered acceptable. Confirmation of insertion order will be provided upon receipt of completed form.

Thank you for your business.

### PAYMENT INFORMATION

E-Transfer (Recommended payment option)  
Email : [Nancy@tabooshows.com](mailto:Nancy@tabooshows.com)

#### Mailing Cheque

CHEQUE INFORMATION: \_\_\_\_\_

*(include cheque #, amount, date issued)*

Post-dated cheques only accepted 5 weeks or earlier out from Show date.

Make cheques payable to:

#### TABOO PRODUCITONS INC.

17 Calterra Court  
Rockey View County, AB, T4B 3P4  
403.874.6852

#### Pay by Credit Card / Master Card

VISA/MC \_\_\_\_\_

EXPIRY \_\_\_\_\_

CVV \_\_\_\_\_

CARD HOLDER \_\_\_\_\_

I hereby authorize Taboo Productions Inc. to process payments as per the above schedule

#### Request Invoice

*Please see our Advertising Specifications sheet for details on how to submit your artwork for the Official Show Guide.*